

algae
problem?



purpond
is your solution.

Eliminates the food source for algae by
trapping phosphates, nitrates and ammonia.

About PurPond

PurPond is developed from a negatively charged volcanic mineral and is the 100% organic, environmentally friendly solution to having algae free, clean and clear water beds. PurPond is completely safe for all wildlife in and around your water and any microbes or beneficial bacteria which have been added for nutrition.

PurPond eliminates the growth of algae, improves waters pH balance and filters fine particulates in the water, thereby increasing your waters clarity and eliminating any need for chemicals or additional filtration.

The science behind the effectiveness of PurPond is its ability to attract the positively charged contaminants, such as phosphates, nitrates and ammonia and trap them in its honeycomb structure, thereby removing the food source for algae.

As water flows over and through PurPond's porous structure, its cat ion exchange capacity forces it to attract ammonia, nitrates and phosphates and trap them in its honey-comb structure. Algae require these contaminants as a constant food source to sustain growth, without them, the algae simply become starved and go into a dormant phase, leaving behind a clean and clear pool of water.

PurPond is available in two sizes, PurPond and PurPond Max, providing consumers an aesthetic preference.

Applications

PurPond can be used in ponds, lake water, fountains, aquariums, streams, rivers, indoor/outdoor waterfalls, swimming pools, irrigation dugouts and as a household water softener.

